

**Judge's Form**  
**Persuasive Video**

Name \_\_\_\_\_ Date \_\_\_\_\_

School \_\_\_\_\_ Customer No. \_\_\_\_\_

School Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Title of Entry \_\_\_\_\_

<b>Areas of Evaluation</b>	<b>Possible Points</b>	<b>Points Awarded</b>
<b>Message</b>		
Objective- Video's message presented clearly and persuasively	10	_____
Creative- Video presented with creativeness and imagination	5	_____
<b>Videography</b>		
Creative- shots well composed, camera angle enhance persuasiveness	5	_____
Technical- shots in focus, properly exposed and steady		
<b>Editing</b>		
Creative- order and length of shots enhance the message	10	_____
Technical- 10	_____	
<b>Narration/dialogue</b>		
<b>Proper Documentation Submitted</b>	<b>5</b>	_____
<b>TOTAL POINTS</b>	<b>100</b>	_____

NOTE: As many as 10 points may be deducted if contents do not fit the ACTS guidelines to be used as a skit or play for student convention.

**COMMENTS** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_  
**(Judges's Signature)**

